



BRÂNCOVEANU

CENTURIES OLD ROMANIAN CRAFT



Нікому не продавати.

About

VINARS

The word Vinars refers to the traditional Romanian method in the production of wine distillate.

Vinars in Romanian means literally “burned wine”, and therefore has the same etymology as brandy. Brandy (which is a shortening of the old English brandewine or brandywine), was derived from the Dutch word brandewijn, itself derived from gebrande wijn, which literally means “burned wine”. In Germany, the term is Branntwein or Weinbrand and means exactly the same thing, “burned wine”.

Although Vinars is produced according to the same procedure as cognac, according to the law of appellations of origin, Cognac is the name given only to products obtained in the Cognac region of France.

The volatile substances content derives exclusively from the distillation of the raw materials used (wine) in column stills. Vinars is a blend of 100% wine distillate with a concentration of ethyl alcohol of at least 37.5% and at most 86% vol, obtained by aging, over the 3-5 or 7 years of minimum ageing of the wine distillates in oak barrels. with no addition of alcohol, coloring or artificial flavors.

Depending on the ageing period, the name on the label may be supplemented by the addition of the letters “VS” Very Special, when the blend is obtained from wine distillates aged in oak barrels for a minimum of three years, “VSOP” - Very Superior Old Pale - aged for a minimum of five years, and “XO” - Extra Old - if the aging period exceeds seven years.

COGNAC | VINARS | BRANDY

SPIRIT CATEGORY

Wine Spirits		Brandy/Weinbrand
Cognac	Vinars	Brandy

DIFFERENTIATING FEATURES

DEFINITION

<p>Produced exclusively by the distillation at less than 86 % vol. of wine or wine fortified for distillation or by the redistillation of a wine distillate at less than 86 % vol. - minimum alcoholic strength by volume of wine spirit shall be 37,5 %.</p> <p>Final product may not contain >20 grams of sweetening products per litre, expressed as invert sugar</p>	<p>Produced from wine spirit, whether or not wine distillate has been added, distilled at less than 94,8 % vol., provided that the distillate does not exceed a maximum of 50 % of the alcoholic content of the finished product - minimum alcoholic strength by volume is 36 %.</p> <p>Final product may not contain more than 35 grams of sweetening products per litre, expressed as invert sugar</p>
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PROTECTED NAME

Must be produced in the Cognac region, in France	Traditional name for wine spirit in Romania	Can be produced anywhere in the world
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AGEING

Min 3 years of ageing	EU allows minimum of 6 months of ageing in oak barrels for any brandy
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PERMITTED WINE GRAPES

Specific grapes allowed for winemaking	All grapes allowed for winemaking. Diversity of source grapes allows more flavour diversity.
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COMMON FEATURES

ADDITION OF ALCOHOL – No addition of alcohol allowed

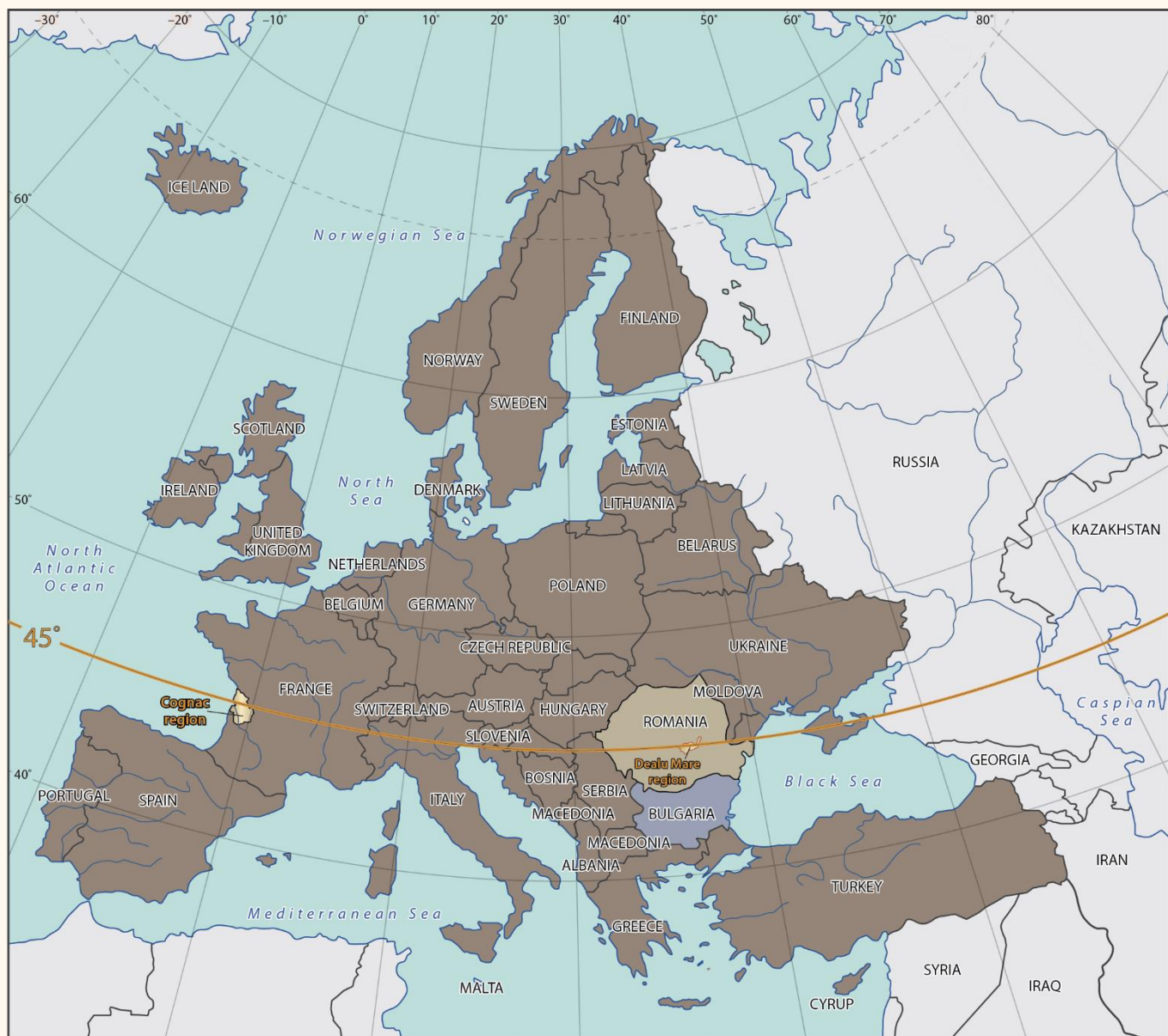
TYPE OF DISTILLATION – Double Distillation (except Brandy de Jerez – single distillation)

FLAVOURING – Can not be flavoured

CARAMEL – May only contain added caramel as a means to adapt colour

AGEING DENOMINATIONS

VS (Very Special) or 3 stars - min 3 years aging in oak barrels
VSOP (Very Superior Old Pale) – Cognac min 4 years in oak barrels / Vinars min 5 years in oak barrels
XO (Extra Old) – Cognac min 10 years in oak barrels / Vinars minimum 7 years in oak barrels
XXO (Extra Extra Old) min 14 years in oak barrels



Enjoy
Respons b y



BRÂNCOVEANU

CENTURIES OLD ROMANIAN CRAFT

Brâncoveanu Vinars proudly celebrates a Centuries old Romanian Craft in the production of Vinars. The Vinars category represents the traditional Romanian method of production of wine distillate.

The craftsmanship in blending the finest wine distillate was transferred into the range by Brâncoveanu Master Blender.

He created the perfect blend to proudly embody the Brâncoveanu Vinars with the history and culture of the Romanian nation in respect to the Noble, Hero and Brave character of an emblematic figure. Brâncoveanu is a premium brand, recognized for its authenticity, uniqueness, and superior quality of its products both locally and internationally.



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Responsibly



www.brancoveanuvinars.com



X.O
THE NOBLE

Brâncoveanu XO is aged for minimum seven years resulting in transferring deep, refined, delicate, complex and rich aromas of a distinguished blend, while embodying an exceptional courage, the perfect example of a NOBLE character; a contemporary expression of the strong values entrenched in the history of this brand.

Brâncoveanu XO is also available in a unique vintage gift box (book), recalling the premium image of the product and promoting the values of Brâncoveanu figure.

TECHNICAL DETAILS

AGEING PERIOD

Minimum 7 years

NOSE

Almond and Velvety Vanilla aromas, woody and spice notes.

TASTING NOTES

Dry Fruit, walnut and woody body, melted tannins and tobacco traces, liquorice and dry aftertaste.

CHARACTER

Elegant authentic Vinars, great in paring with food.

ABV: 40%

ENERGY VALUE: 68.4kcal/30ml serving

AVAILABLE SIZES: 0.7L, 0.05L

BRÂNCOVEANU XO PERFECT SERVES

Neat/On the rocks/In cocktails/Paired with food



Enjoy
Responsibly



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V.S.O.P

THE HERO

Ennobled through fire and enriched by time, Brâncoveanu VSOP was especially created for those who work hard to achieve new heights, who have the power to inspire and the openness to be inspired.

Brâncoveanu VSOP blend is aged for a minimum of 5 years, embodying a HERO and inspiring perseverance and determination, values that are found even today and are deeply rooted in contemporary characters.

TECHNICAL DETAILS

AGING PERIOD

Minimum 5 years

NOSE

Delicate vanilla with hints of dry fruit, candied fruit notes, some almond.

TASTING NOTES

Smooth woody body, melted tannins.

CHARACTER

Pleasantly drinkable Vinars, both straight and associated with food.

ABV: 40%

ENERGY VALUE: 68.4 kcal/30 ml serving

AVAILABLE SIZES: 0.7L, 0.05L

BRÂNCOVEANU VSOP PERFECT SERVES

Neat / On the rocks / In cocktails / Paired with food



Enjoy Responsibly



www.brancoveanuvinars.com



V.S

THE BRAVE

Constantin Brâncoveanu, the legendary ruler with a memorable character, inspired the creation of this flavourful wine spirit. BRAVE for those who are still trying to define themselves, who are looking for a road, who have the courage to ask for support or guidance, without fear, to experience something new.

Brâncoveanu VS blend is aged for a minimum of 3 years, embodying a BRAVE character, inspiring courage, dignity and values that are found even today and are deeply rooted in contemporary characters.

TECHNICAL DETAILS

AGING PERIOD

Minimum 3 years

NOSE

Elegant vanilla, fresh fruits and woody notes.

TASTING NOTES

Smooth tannins and a slightly fruity character, with a pale hint of smoke.

CHARACTER

Pleasantly drinkable vinars, straight, in cocktails or associated with food.

ABV: 40%

ENERGY VALUE: 68.4 kcal/30 ml serving

AVAILABLE SIZES: 0.7L, 0.05L

BRÂNCOVEANU VSOP PERFECT SERVES

Neat / On the rocks / In cocktails / Paired with food



Enjoy
Responsibly



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AWARDS 2021



BRÂNCOVEANU
CENTURIES OLD ROMANIAN CRAFT

BRANCOVEANU XO

2021 Silver Medal
2021 Silver Medal
2021 Silver (Taste)
2021 Bronze (Value/Design)

International Wine & Spirits Competition, UK
London Spirits Competition, UK
Bartenders Brands awards, UK
Bartenders Brands awards, UK



BRANCOVEANU VSOP

2021 Silver Medal
2021 Silver Medal
2021 Silver Medal
2021 Gold Medal
2021 Bronze (Taste/Value/Design)

International Wine & Spirits Competition, UK
San Francisco World Spirits Competition
London Spirits Competition, UK
Prodexpo Competition, Russia
Bartenders Brands awards, UK



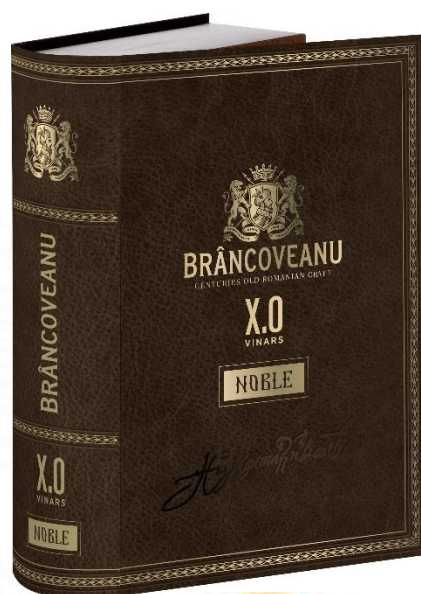
BRANCOVEANU VS

2021 Silver Medal
2021 Double Gold Medal
2021 Silver Medal
2021 Bronze (Taste/Value/Design)

International Wine & Spirits Competition, UK
San Francisco World Spirits Competition
London Spirits Competition, UK
Bartenders Brands Awards, UK



AWARDS 2017-2020



- | | | |
|------|--|--|
| 2020 | Platinum Medal | SIP Awards, US |
| 2020 | Finalist Tried & True Award | Ultimate Spirit Challenge, US |
| 2020 | Gold Medal | World Spirits Awards, Austria |
| 2020 | Gold Medal | ProdExpo International Wine Competition, Russia |
| 2020 | Silver Medal | Brandy Masters, UK |
| 2020 | Silver Medal | American Distilling Institute, US |
| 2020 | Bronze Medal | International Wines and Spirits Competition (IWSC), UK |
| 2019 | Finalist, Extraordinary Recommendation | Ultimate Spirit Challenge, US |
| 2019 | Tried & True Award | Ultimate Spirit Challenge, US |
| 2018 | Gold Medal | SIP Awards, US |
| 2018 | Silver Medal | San Francisco World Spirits Competition (SFWSC) - US |
| 2018 | Silver Medal | Michelangelo Int. Wine & Spirits Awards, RSA |
| 2018 | Excellent, Highly Recommended | Ultimate Spirit Challenge, US |
| 2018 | Cocktail Recommendation | Ultimate Spirit Challenge, US |
| 2017 | Double Gold Medal | China Wines & Spirits Awards (CWSA), China |
| 2017 | Silver Medal | International Wines and Spirits Competition (IWSC), UK |
| 2017 | Silver Medal | International Spirits Challenge (IBSC), UK |
| 2017 | Excellent, Highly Recommended | Ultimate Spirits Challenge (USC), US |
| 2017 | Cocktail Recommendation | Ultimate Spirits Challenge (USC), US |

AWARDS 2017-2020



2020 Double Gold
 2020 Gold Medal
 2020 Gold Medal
 2020 Silver Medal
 2020 Silver Medal
 2020 Excellent Highly Recommended
 2019 Excellent Highly Recommended
 2018 Gold Medal
 2018 Finalist
 2018 Excellent Highly Recommended
 2018 Cocktail recommendation
 2017 Bronze Medal
 2017 Silver Medal
 2017 Very Good, Strong Recommendation
 2017 Cocktail Recommendation

SIP Awards, US
 Brandy Masters, UK
 World Spirits Awards, Austria
 American Distilling Institute, US
 International Wines and Spirits Competition (IWSC), UK
 Ultimate Spirit Challenge, US
 Ultimate Spirit Challenge, US
 Michelangelo International Wine & Spirits Awards, RSA
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 International Wines and Spirits Competition (IWSC), UK
 International Spirits Challenge (ISC), UK
 Ultimate Spirits Challenge (USC), US
 Ultimate Spirits Challenge (USC), US

AWARDS 2017-2020



- | | |
|--|--|
| 2020 Gold Medal | SIP Awards, US |
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AWARDS 2017-2020

(packaging)



Brancoveanu XO
2020 Platinum Medal
2020 Gold Medal



Brancoveanu VSOP
2020 Double Gold Medal
2020 Gold Medal
2019 Bronze Medal



Brancoveanu VS
2020 Gold Medal
2020 Gold Medal
2019 Bronze Medal

SIP Awards, US
San Francisco World Spirits Competition (SFWSC), US

SIP Awards, US
San Francisco World Spirits Competition (SFWSC), US
International Spirit Challenge, UK

SIP Awards, US
San Francisco World Spirits Competition (SFWSC), US
International Spirit Challenge, UK



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Ніколай Бобч.